

Maybank Indonesia Announces its Elite Label Road Race Maybank Marathon 2023 to be Held in Bali

Maybank Indonesia announced the date for the World Athletics' Elite Label Road Race Maybank Marathon 2023 event, to be held in Bali Safari & Marine Park Gianyar on 27 August 2023.

Maybank Marathon 2023 was announced by the President Director of Maybank Indonesia, Taswin Zakaria, and Project Director of Maybank Marathon, Widya Permana - together with Secretary General of Indonesia's Athletic Association (PB PASI), Tigor Tanjung on Wednesday, 29 March 2023 in Jakarta.

This year's Maybank Marathon will compete in categories of Marathon (42,195 km), Half-Marathon (21,1 km) and 10K, also Children Sprint with total prizes amounting to more than Rp2,7 billion. The race pack collection will be held on 25-26 August 2023 at Taman Bhagawan Benoa, Bali.

"Maybank Indonesia announced the date for our 2023 Elite Label Road Race Maybank Marathon, which will take place on 27 August 2023 in Bali. With this year's Maybank Marathon, we aim to continually support local and international runners and enthusiasts to fulfil their aspiration to run along the Maybank Marathon race track in Bali and achieve their personal best," says Taswin.

In its 12th year of establishment, Maybank Indonesia has taken a strategic step to engage in sister marathon collaboration between Maybank Marathon and one of South East Asia's prominent marathon events - Elite Label Road Race Bangsaen42 Chonburi Marathon in Thailand. The sister marathon collaboration aims to expand Maybank Marathon networks, particularly among similar marathon events in the South East Asian region.

"The Maybank Marathon and Bangsaen42 Chonburi Marathon sister marathon collaboration demonstrate our support towards Indonesia's athletics sports industry. The sister marathon collaboration will open opportunities for exchange of runners and participation among events, and at the same time to position the Elite Label Road Race Maybank Marathon within those well-known world-class marathon events in South East Asia, even in Asia," claimed Taswin.

Taswin saw the sister marathon collaboration was based on a common mission, i.e. as a catalyst in driving forward sports tourism and local community empowerment. In terms of tourism, Maybank Marathon featured an outdoor running experience with magnificent natural views of rural Bali, while Bangsaen42 Chonburi Marathon featured coastal scenery. Meanwhile, for community empowerment, Maybank Marathon actively partners with local Balinese communities along the race track through a series of corporate social responsibility programmes, while Bangsaen42 Chonburi Marathon engages with the local Micro, Small, and Medium Enterprises along the race track.

An agreement of sister marathon collaboration was signed between Maybank Marathon and Bangsaen42 Chonburi Marathon through an MoU by the President Director of Maybank Indonesia, Taswin Zakaria and the Race Director of Bangsaen42 Chonburi Marathon, Rut Jiroajvanichakorn.

In the first year of the collaboration, Maybank Indonesia will provide free run slots for 40 Maybank Marathon 2023 best-time finishers from the open category (Indonesian citizens) to participate in the Marathon category (42,195 km) at Bangsaen42 Chonburi Marathon in November 2023. Similarly, 40 runners of the Bangsaen42 Chonburi Marathon will have the opportunity to race in the Maybank Marathon 2024 event.

Maybank Marathon places the highest priority over the comfort and safety of the runners during the event, said Project Director Maybank Marathon, Widya Permana. "Referring to the Government's directive on easing public mobility, we look forward to a remarkable Maybank Marathon event this year, particularly with more flexibility in inbound and outbound travel. We hope to attract more international runners to join the Maybank Marathon 2023 race this coming August in Bali. Through sister marathon collaboration, we would like to encourage more runners to participate in marathon events across South East Asia, as it contributes to the country's economy," Widya further commented.

Before the Maybank Marathon 2023 race, Maybank Indonesia will hold a series of training and educational classes - 'Road to Maybank Marathon 2023' in 6 (six) cities, Medan, Jakarta, Bandung, Surabaya, Bali, and Makassar, starting in May until August 2023. The 'Road to Maybank Marathon 2023' series will hold a series of running clinic, Sunday morning run, Cardiopulmonary Resuscitation (CPR) & Life Support training, and other educational and physical preparation programmes.

Registration for public runners of Maybank Marathon 2023 was open on Tuesday, 4 April 2023 at 01.00 PM (GMT+7) through the website: <https://www.maybank.co.id/Maybank-Marathon>.

Maybank Marathon Bali 2023 Slot Pricing

In thousands of Rupiah

Participant	Citizenship	Marathon	Half- Marathon	10K
		Regular price	Regular price	Regular price
General Public	Indonesian	950	800	650
	Non-Indonesian	1,600	1,000	800

Get the latest updates on the **2023 Maybank Marathon** in Bali through the following:

- Website : www.maybank.co.id/maybank-marathon
- Instagram : @maybankmarathon
- Facebook : Maybank Marathon
- Twitter : @maybankmarathon

About Maybank Marathon

Maybank Marathon is an international level marathon held by Maybank Indonesia since 2012 that competes in categories of marathon with distance 42.195 km, half marathon (21.0975 km), and 10K (10 km). since its inception in 2012, Maybank Marathon was certified by International Measurement Certificate and verified by Association of International Marathons and Distance Races (AIMS), and Indonesia's Athletic Association (Persatuan Atletik Seluruh Indonesia/PASI).

In 2020, the Maybank Marathon was certified "Elite" Label Road Race from the international organization that supervises and certifies marathon races across the world, World Athletics or formerly the IAAF. During its journey, Maybank Marathon was the qualifying race for the Indonesia's National Sports Week (Pekan Olahraga Nasional "PON") and was also part of the 175 marathon series qualifications for World Championship Abbott WMM Wanda Age Group World Rankings and is included in the official race directory of Boston Marathon.

Maybank Marathon has achieved many acclamations among them: included as one of the eleven "Remarkable races in the world that one must participate before you die" by The Active, one of "the 52 Best Races on Earth 2016" by Runner's World, Best Marathon 2016, Best Half Marathon 2015, and the Most Popular Sport Event 2018 by the Venue magazine.
