

‘Flying high’ with rewards at the Maybank & American Express Membership Rewards Night 2017

Maybank and American Express today hosted their exclusive Membership Rewards Night 2017 at the Shangri-La Hotel Kuala Lumpur, providing elite card members with spectacular offers and unbeatable value in Reward Points redemption.

With the theme “Your Window to a Night Of Exclusive Rewards”, the event focused on giving card members an exclusive experience of ‘travelling’.

The event was attended by over 700 Card members who were given the chance to enjoy products from 20 unique leading brands such as Bentley, Malaysia Airlines, Ogawa, Samsung, Apple, Blackberry, OnePlus, Royal Selangor, Selberan, Chloe, Calvin Klein, and Marc Jacobs.

Card members were also entitled to win more than 20 special lucky draw prizes such as products from Malaysia Airlines Bonus enrich miles, Prada, Apple and Ogawa.

A highlight of the night was the showcase of two Bentley cars; the Continental GT Speed - Black Speed by Mulliner worth RM 1.8 million and the Bentayga Bentley worth over RM2.15 million which card members were able to purchase on the spot at the event.

The event provided much excitement for card members as they were also given the chance to experience flying an aeroplane via a flight simulator from one of the participating merchants, Sim Flight School.

The Membership rewards night is a by-invitation annual event in appreciation for American Express Card members continued loyalty and support. The programme offers card members a distinct value proposition that includes frequent travel options and instant redemption to complement their lifestyle. With no expirations for the American Express Membership Rewards, card members can use their points to redeem for frequent flyer miles as well as shop, dine, purchase merchandise or even pay their outstanding balances.

Maybank’s Head of Cards & Wealth, B. Ravintharan said, “The Maybank American Express Membership Rewards Night is one of the events that adds value to our relationship with American Express card members who are given the privilege to enjoy exclusive benefits and deals that are only available at this event.”

“Our aim is to consistently meet the evolving needs of our affluent card members who are always on the lookout for the best value, flexibility and diversity of redemption items. The overwhelming response we receive is testimony that our American Express card products offer significant value that is appreciated by our customers.” added Ravintharan.

Card members will also have the chance to contribute their Reward points towards charity.
